

Raiffeisen (CH-St.Gallen)

Raiffeisen opted a new corporate design. Instead of the previously used signet, the banking group chose to go with classic red writing without a logo. 1,500 banks, branches and automated teller were revamped with the new look.

Westiform has prevailed over national and international competitors in calls for tenders. In addition to project planning, construction and development, technical and graphic photos of the locations, we also in charge of production, distribution and assembly.

The key to successful implementation of such a major project lies in project planning and management. As such, Westiform has been using its own web-based tool for a number of years now. All those involved are able to view the project status from any everyday Internet connection. This allows us to reduce administrative costs, to increase the speed of implementation and to offer total transparency.

We were able to achieve a veritable tour de force during implementation of the project: In a matter of only five months, we had carried out the technical item clarifications on-site at all locations. A task which normally takes three times as much time to complete. For the installation, there were 40 professionals at up to 30 banks a day.

- General Contractor
- Corporate Design Programs
- Illuminated lettering
- Online Site Information System

